

A declaration of **INTERDEPENDENCE**

A group portrait of seven professionals, including T.D. Jakes, against a sunset background. T.D. Jakes is the central figure, standing in the back row, wearing a grey blazer and glasses. He is surrounded by six other individuals: a man in a blue suit to his left, a woman in a black top in front of him, a man in a blue suit to his right, a woman with blonde hair in front of him, a man in a brown suit in the front center, and a man in a light blue suit in the front right. The background is a soft-focus sunset over a cityscape.

**THE T.D. JAKES GROUP'S VISION FOR
BUILDING A BETTER FUTURE TOGETHER**



**FLIP THIS
SPECIAL
SECTION TO SEE
SARAH JAKES
ROBERTS AND
WOMAN EVOLVE.**

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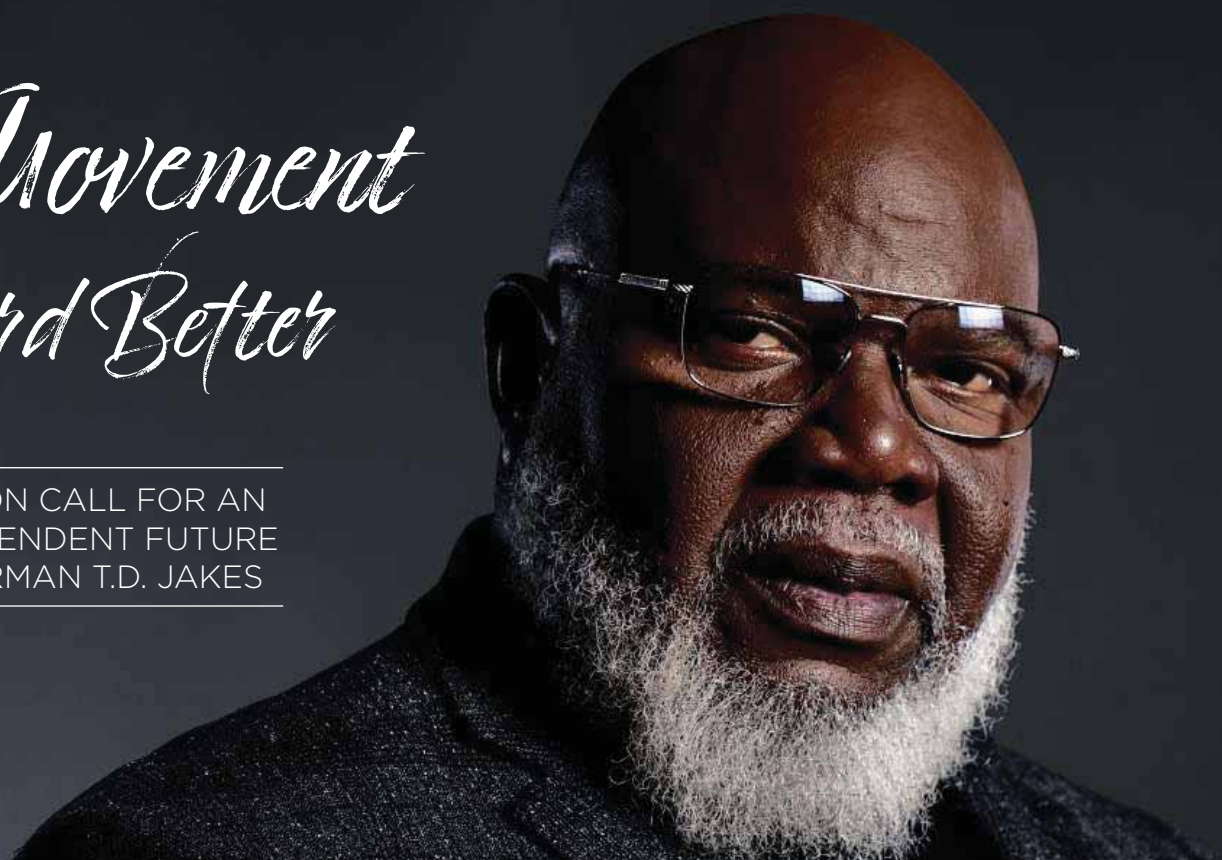
All other photos provided by T.D. Jakes Group and Woman Evolve

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A Movement Toward Better

A CLARION CALL FOR AN
INTERDEPENDENT FUTURE
BY CHAIRMAN T.D. JAKES



In the annals of history, a cautionary tale has woven its narrative across our great nation, resonating through the tapestry of eras past and present. This tale speaks of the devastating effects that befall our communities when the erosion of the middle class takes root, when opportunities remain elusive, and when the principles that underpin our shared prosperity are cast aside. This tale is not just a lesson of bygones but a stark reminder of our present and an urgent call to shape our future.

As we gaze upon the landscape of our cities, from Detroit's struggle to Cleveland's setbacks, the narrative is clear: the absence of intentionality in providing access to capital and opportunities results in a boomerang effect, crippling the very foundations of our society. The annihilation that follows leaves once-thriving communities in ruins, a testament to the perils of neglecting the voices and needs of our fellow woman and man.

The crises we face are as diverse as the colors in the American flag. 61% of Americans say that they are living paycheck to paycheck, according to a new LendingClub report. A 2022 Pew Research Center Study found that American adults who live in middle-class households has fallen from 61% in 1971 to 50% in 2021. And while Millennial homeownership has increased in recent years, significantly fewer are homeowners today than Gen X and Baby Boomers were at the same age, according to research by the University of Minnesota.

But this is not a tale of despair; it is a clarion call for change.

From Einstein's genius to Churchill's statesmanship; from Earhart's courage to King's leadership; whether it's Cesar Chavez's activism or Opal Lee's march, the legacies of these figures and many others remind us that a single individual, possesses the power to reshape the world.

The wisdom of the famous African proverb remains: If you want to go fast, go alone; but if you want to go far, go together.

At the T.D. Jakes Group, we embrace disruptive partnerships because we believe that our collective future depends on it. From Wells Fargo to Amazon; from the Stand Together Foundation to Jay-Z's RocNation, we see these unlikely alliances as a blueprint for a more equitable tomorrow.

As our cities teeter on the precipice of radical change, it is incumbent upon us to ensure that transformation is one of unity, resilience, and hope. Let us not ignore looming social decline in our pursuit of temporary profits and returns. May we remember that diversity, equity, and inclusion are not just moral imperatives, but they are drivers of economic vitality: a McKinsey & Company report found companies that are more diverse are 36% more profitable.

Let us be resolute in our commitment to provide access to healthcare, job creation, and opportunities. May we harness the untapped potential of our brothers and sisters who live on the margins of our communities. It's imperative we shatter the chains of silence that

muzzle voices in boardrooms, political arenas, and classrooms, for the advancement of society is intertwined with the upliftment of all.

The path forward requires dialogue, collaboration, and a profound understanding of our interconnectedness. We must engage in integrative ideologies and disruptive thinking to forge solutions that transcend the confines of tradition.

In this age of urgency, we cannot afford to squander the potential of our youth, marginalized communities, or the elders who paved the way. Let us stand as our brothers' and sisters' keepers, for their prosperity safeguards our own.

Let us rise above discord. Let us commit to purposeful actions that transform rhetoric into reality, lifting up communities from the margins to the center. Let us forge disruptive alliances and public-private partnerships that build community and address the fierce urgency of now.

Together, we shall reimagine our future, weaving a narrative of resilience, opportunity, and unity, for the betterment of this generation and the ones that follow.

T.D. Jakes

Chairman & CEO, T.D. Jakes Group



“As we continue to build a more prosperous and brighter Texas of tomorrow, the nearly five decade economic, social, and cultural impact T.D. Jakes and the T.D. Jakes Group have made in this state cannot be understated. From global inspirational events, to economic summits, to lending philanthropic aid on the front lines following tragedy, the Jakes organization’s reach and trust is a bright light for Texas. Working together with Texas leaders like Jakes, we can create long-lasting economic opportunities and prepare the next generation of leaders to forge a stronger tomorrow.”

- Texas Governor Greg Abbott



On behalf of the Dallas Regional Chamber (DRC), it is my pleasure to welcome you to Dallas! Our region’s diverse economy, rich talent pipeline, and spirit of community have earned us status as an economic engine and beacon of prosperity. Since 2010, more than 240 companies have moved to the Dallas Region – more than any other market in the U.S. The DRC works hard each day to make the Dallas Region the best place in the United States for all

people to live, work, and do business, and I am proud to say the T.D. Jakes Group is a great partner in our mission.

For decades, T.D. Jakes and his various initiatives have made an undeniable economic impact on the Dallas Region. T.D. Jakes’ unwavering commitment and inspiring vision have fostered growth and vibrancy within our community. The collaboration between the T.D. Jakes Group and numerous local and statewide leaders and partners enriches our neighborhoods and helps create opportunities for businesses and people alike that fortify our economy.

Purpose-driven organizations like the T.D. Jakes Group play a vital role in shaping the future of our region. Together, we create meaningful and lasting positive impacts for our people, communities, and economy. Strong partnerships, such as the one shared by the T.D. Jakes Group and the DRC, set the stage for businesses and organizations to lift our region and help ensure all people have the opportunity to lead a fulfilling life and career.

The T.D. Jakes Group’s forthcoming conferences and events are estimated to bring \$100 million in economic impact to the Dallas Region over the next 12 months. T.D. Jakes and his team’s remarkable commitment to enriching both our local economy and social fabric serves as a model for corporations seeking to foster a more equitable and sustainable future through alignment of their environmental, social, and corporate governance needs.

The mission of the T.D. Jakes Group mirrors the DRC’s commitment to making the Dallas Region even better tomorrow than it is today. Shared values drive progress, and I am grateful to my friend T.D. Jakes and the T.D. Jakes

Group for their partnership in fueling growth, prosperity, and inclusivity in our region.

I hope you enjoy your time exploring all the Dallas Region has to offer. I’m sure you’ll soon see why we are so proud to call this place home.

Dale A. Petroskey

President and CEO
Dallas Regional Chamber



“The Texas Offender Reentry Initiative (T.O.R.I.) served as a part of the inspiration behind my Private Member’s Bill (Bill C-228), a Bill to establish a Federal Framework to Reduce Recidivism (Stop the Revolving Door of our Prison System), across Canada. The Bill passed with overwhelming support through the House of Commons and unanimously through the Senate to become a law in Canada in June of 2021.

The Bill’s aim is to establish in Canada effective programming, after care, training, empowering partnerships, etc. like those so successfully modeled through T.O.R.I. TORI’s Executive Director, Tina Naidoo gave both powerful and penetrating testimony about how T.O.R.I.’s key is in working across sectors and in collaboration with others, to tackle one of the ‘toughest challenges of our times’.”

It’s clear the sweet spot of lasting societal change is bringing together various sectors, i.e. Faith Based, Non-Profit, Private, and Governmental including Municipal, Provincial/State, and Federal levels, to see beyond their silos, reach across their walls, and work together to take on our biggest challenges.

Bishop Jakes, thank you for being a true “Disruptive Thinker” and leading us by example to that sweet spot of lasting societal change as so clearly modeled in T.O.R.I.!”

Richard Bragdon

Member of Parliament
Tobique-Mactaquac
(New Brunswick, Canada)



JAKES

BY THE NUMBERS

The Undeniable Economic Impact of the Jakes Brand on the Dallas Region and Beyond

BY STEVEN LINDSEY

\$287M

ATLANTA

Approx economic impact on ATL region

Jakes took the iconic **Woman Thou Art Loosed, Man Power** and **MegaFEST** conferences to Atlanta in the early 00's, respectively over the span of almost two decades.

JOB CREATION

Many of Jakes' film projects were not only filmed in Atlanta, but sourced local talent, used Atlanta-area production services and employed regional workers throughout the creation of these projects.

\$82M

DALLAS

Approx economic impact of MegaFEST on Dallas region

Bringing **MegaFEST** home to Dallas for the first time in two years, the conference welcomed 175,000 visitors and contributed millions to the region.

175K

number of **MegaFEST** attendees

\$150M

DALLAS

investment in building Capella Park

Bishop Jakes and The Potter's House church family break ground on Capella Park, a 400-acre planned community in South Dallas.

\$10M

CHARLOTTE

Approx economic impact of ILS on Charlotte region

The **International Leadership Summit (ILS)** was hosted in Charlotte, NC in 2022.

\$35M

DALLAS

Approx economic impact on Dallas region

Woman Evolve prepares to welcome approx. 50K attendees to Globe Life Field this September.

\$50M

ORLANDO

Approx economic impact of ILS on Orlando region

The **International Leadership Summit (ILS)** was hosted in Orlando, FL in May 2023.

\$100M

DALLAS

Estimated economic boost of Jakes' branded events on Dallas economy over next 12 months

LOOKING TO THE FUTURE
Atlanta, Chicago, Dallas:

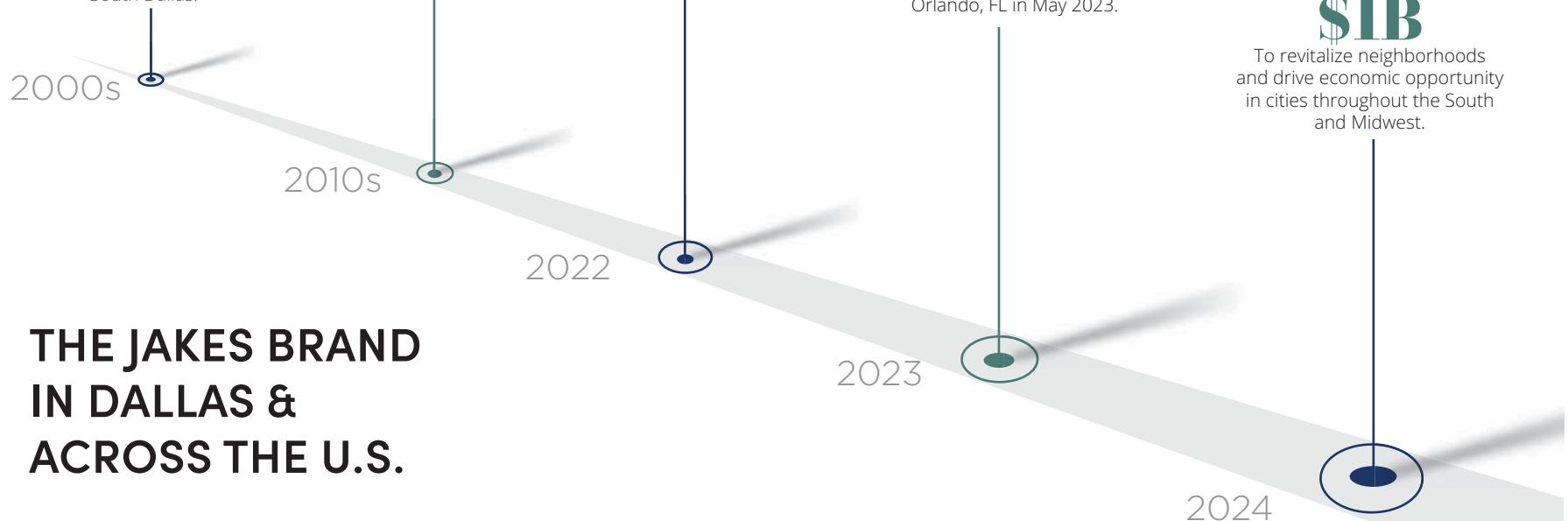
\$1B

To revitalize neighborhoods and drive economic opportunity in cities throughout the South and Midwest.

Over the span of almost 40 years, the Jakes brand has become a proven economic power driver in the Dallas region. From inspirational global events to real estate development to coast-to-coast outreach, T.D. Jakes' economic investment continues to be felt in the Dallas area—and the South at large.

But while the Jakes brand has maintained a prominent presence in the Dallas region for almost four decades, it has boosted the economies of other metro areas throughout the South as well.

Here's a brief timeline of the past, present, and future economic contributions of the Jakes brand.



SEEDS OF ECONOMIC SUCCESS

THE GOOD SOIL MOVEMENT AIMS TO CREATE AND SUSTAIN ONE MILLION ENTREPRENEURS OVER THE NEXT DECADE

BY JANE HILL



MICHAEL PHILLIPS
COO OF T.D. JAKES ENTERPRISES

“The Good Soil Conference brings together disruptors who are committed to connecting ideas to actions in our communities. Good Soil is more than inspiration—it’s taking action to impact, grow and scale under resourced businesses through a supportive ecosystem that will drive financial inclusion and achieve generational wealth building for our communities.”



T.D. Jakes Enterprises (TDJE) predates the existence of the Potter’s House. This strong entrepreneurial spirit in T.D. Jakes, was cultivated in the seedbed of his home. Watching his father launch a business with just a mop and a bucket, that ultimately allowed him to scale up to 52 employees; and his mother who established herself in real estate. Through the years, that passion and community development never waned. Jakes has built over 300 homes, created values-based entertainment with Sony Pictures, FOX, Lifetime, Amazon and more. As TDJE continues to look to the future, its latest initiative, entitled Good Soil, targets under-resourced and underrepresented demographics.

Over the past decade, many entrepreneurs have struggled to remain viable and desperately need an infusion of innovation and creativity to reach sustainability. Sadly, Dallas has seen its fair share of businesses asphyxiate in the turbulence.

In spite of the times, the number of Minority-owned businesses in the United States has exploded. A recent study by the Brookings Institution found that from 2017 to 2020, the number of Minority-owned businesses across the country grew by 13.64%—a figure that is significantly higher than the growth of all businesses in general, which increased by only 0.53% during the same time period.

This would be a feat for any group of entrepreneurs, but is especially remarkable considering the economic inequities faced by under-resourced Black and Brown Americans. A report by Prosperity Now and Institute for Policy Studies forecasted that the median Black household wealth would hit zero by 2053.

Amidst the backdrop of a pandemic, social reckonings, and a renewed focus on equity, entrepreneurs across various industries have risen to the occasion with determination, innovation, and an unwavering commitment to their communities.

Enter the Good Soil Movement, a project of TDJE with a mission of unleashing the economic power

of small businesses, increasing generational wealth and employment by supporting and nurturing entrepreneurs. The initiative aims to lead the way in creating and retaining one million developing businesses over the next decade.

When under-resourced businesses thrive, they generate employment, foster innovation, and contribute to the economic fabric of communities. By recognizing and leveraging the unique perspectives and talents within undercapitalized businesses, we can build a resilient and vibrant economic ecosystem that benefits everyone.

From 2017 to 2020, the number of Minority-owned businesses across the country grew by 13.64%

Through a fast-growing membership community and strategic partnerships with both for-profit corporations and non-profit organizations, the Good Soil Movement is already helping thousands of Black entrepreneurs launch, grow, and scale their businesses. Members receive access to exclusive content to support their entrepreneurial journeys, a community of entrepreneurs and business leaders, video masterclasses and roundtable events, exclusive

business content from best in class technology, financial, marketing experts from across the country and more perks such as discounts on business services, and travel.

The inaugural Good Soil Conference, welcomed over 2,000 individuals and brought together business leaders and luminaries for an immersive experience. It included actionable advice from experts in industries ranging from media to venture capital to consumer goods to government. The event also launched the Good Soil app, which now has more than 10,000 active entrepreneurs.

Recently, we were invited to share our strategies and progress with the Dallas Regional Chamber and discuss ways our efforts can provide an outlet for businesses seeking to increase their social impact through partnerships. TDJE is grateful for the opportunity to assist our Mayor, Eric Johnson in his efforts to continue to stimulate economic and social equity for all of our citizens here and across the country.

“Good Soil is a mission critical movement to empower entrepreneurs to plant the seeds of prosperity. Together, through our mutual benefit model we cultivate a legacy that not only enriches lives but also sows the seeds of lasting change within our community.”

LINCOLN STEPHENS
EVP BRAND PARTNERSHIPS AT T.D. JAKES ENTERPRISES



Building the Foundation for Future Success, *Today*



KELLEY CORNISH
President and CEO,
The T.D. Jakes Foundation

Inside the T.D. Jakes Foundation's Bold Plan to Prepare Today's Youth for Tomorrow's Economy BY STEVEN LINDSEY

As the landscape of technology and artificial intelligence (AI) rapidly evolves, it has the potential to usher in both uncharted possibilities—

and professions—that can propel our society forward. But the emergence of novel tech and AI presents a double-edged sword: not all groups will be seamlessly integrated into this transformative wave.

The demographics most at risk of exclusion are often those that have historically faced systemic barriers. A McKinsey analysis of U.S. Census Bureau data found approximately 40 percent of Black American households don't have high-speed broadband Internet access. But the digital divide could lead to an even more alarming phenomenon. A 2020 Deutsche Bank study found that more than half of Hispanic and Black people in the United States could be under-prepared for 86% of jobs by 2045, a so-called "unemployment abyss" that could have seismic effects on the U.S. economy if not corrected.

Without targeted support and equitable access to workplace training and development, underserved communities risk being left behind and missing out on the jobs that will drive the future economy.

Kelley Cornish is on a mission to prevent that. The

newly appointed President and CEO of the T.D. Jakes Foundation has a bold vision for transforming underserved communities through education, workforce development, and economic empowerment. Under her leadership, the Foundation envisions a world where every individual, regardless of their background, has equal access to opportunities.

"What do kids need to learn about AI as we create our STEAM programs? How are our educational programs infusing insights about new tech into the curriculum? These are the most critical questions affecting our community that need thoughtful answers and strategic solutions. Without addressing these issues, the most vulnerable in our communities have no voice," Cornish remarked.

At the core of Cornish's plan is preparing today's underserved youth to be competitive in the job market of tomorrow. Her vision is about instilling the fundamentals early on, curating the right environment, and then maintaining a sustained impact. This comprehensive approach is not only about preparing students for the challenges of tomorrow but also about instilling in them the ability to adapt, evolve, and seize opportunities that have yet to be imagined.

"The legacy work of the Foundation is about linking up in every part of the life cycle of a young mind to expose them—and their families—to an ecosystem that can change the trajectory of their lives," Cornish said. "We're about curating the right social capital environment—

one composed of mission-driven partners, innovators, and thought leaders—to help them early on in their development and to continue impacting their lives at the college level and beyond."

For years, Jakes has forged cutting-edge collaborations to solve these pressing problems. The T.D. Jakes

"We're about curating the right social capital environment—one composed of mission-driven partners, innovators, and thought leaders—to help them early on in their development and to continue impacting their lives at the college level and beyond...think of the Foundation as the "S" in your ESG requirements."

Foundation partnered with Goldman Sachs, the Dallas Independent School District, and Broadway Dallas on their annual STEAM program, an initiative to prepare high school students for potential jobs in science, technology, engineering, arts and mathematics. And in an effort to create more inclusive workplaces, the Foundation teamed up with Workforce Dallas, the Dallas Mavericks, and Wells Fargo to connect employers seeking to fill positions.

As the Foundation looks to the future, Cornish has big ambitions that include assembling the

nation's brightest minds under the Foundation's roof to tackle the pressing issues of our time and partnering with corporations as they strive to amplify their Environmental, Social, and Governance (ESG) impact.

"We want to become a think tank for answers to the issues that have impacted wealth, home ownership, financial literacy, women in corporate America, and more," Cornish said. "Think of the Foundation as the "S" in your ESG requirements."

MEET THE BOARD



JEFF RICH

Operating Partner, Sunstone Partners
Board Member, T.D. Jakes Foundation

As an Operating Partner at Sunstone Partners, Jeff Rich invests in high-growth software and technology-enabled services companies.



CYNTHIA "CYNT" MARSHALL

Chief Executive Officer at Dallas Mavericks
Board Member, T.D. Jakes Foundation

As CEO of the Dallas Mavericks organization and over the span of a 36-year career at AT&T, Cynt Marshall has been a dynamic force for inclusion and diversity.



JANICE BRYANT HOWROYD

Founder and CEO, ActOne Group
Board Member, T.D. Jakes Foundation

As the founder and CEO of ActOne Group, Janice Bryant Howroyd became the first African-American woman to establish a multi-billion dollar company.

Doing Well by Doing Good

T.D. Jakes Enterprises is Disrupting Content, Culture, Community, and Capital

BY JANE HILL

A local powerhouse of innovation with a global impact, T.D. Jakes Enterprises (TDJE) is redefining convention and culture through its multifaceted approach to business. From television and film to book publishing to music to venture capital, the reach of T.D. Jakes Enterprises spans industries, disciplines, and continents. T.D. Jakes Enterprises is a social impact holding company steeped in community, culture, content creation, and capital investment.

HUSTLE TO HARVEST: BUILDING ENTREPRENEURIAL RIGOR IN UNDER RESOURCED COMMUNITIES WITH GOOD SOIL

Good Soil's mission and passion is to provide platforms for culture shifters to sync on cooperative economic strategies and community wellness practices — all with an eye toward growth within diverse communities. The movement for closing the access to capital and information gap has been a consistent point of discussion. In 2020 America hit a fever pitch of conversations and promises by Corporate America to support Black-Owned businesses. As we approach the three year mark of this fever pitch, Black America has grown weary of the discussion and wants to see more action.

TELEVISION & FILM: TOUCHING LIVES THROUGH TRANSFORMATIONAL STORIES

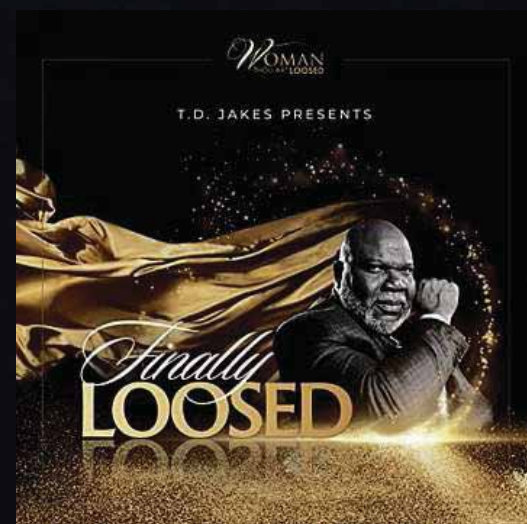
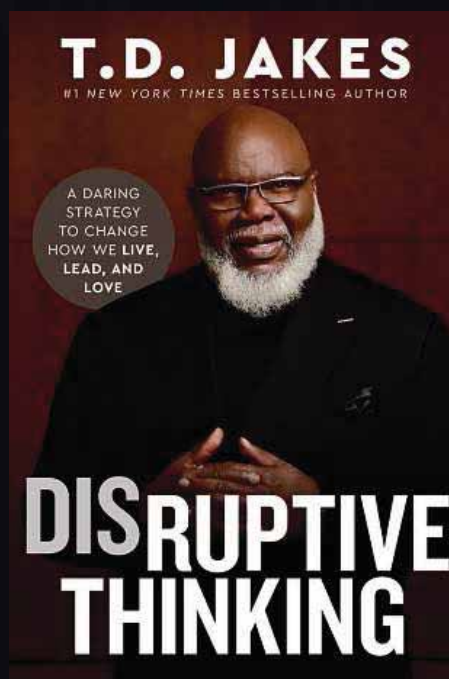
Under its Dexterity Media umbrella, TDJE's entertainment projects, primarily in TV and Film, continue to redefine and reimagine the ever-evolving "faith-based" genre. With a focus on authentic storytelling meant to inspire, uplift, and provoke meaningful discussions, TDJE tells stories about real people with real experiences. This grounded approach has not only resulted in compelling content that resonates with audiences on a global scale, but has amounted to big sales: T.D. Jakes Enterprises films have grossed over \$500 million worldwide.

BOOKS: WORDS THAT DISRUPT AND IGNITE

In the age of digital transformation, T.D. Jakes Enterprises recognizes the enduring power of the written word. The #1 New York Times bestselling author of more than 40 books, Jakes' books span genres and are a testament to TDJE's commitment to empowering individuals with knowledge, wisdom, and the tools to navigate life's complexities.

Jakes' most recent book, *Disruptive Thinking*, provides his insightful expertise on how old and new leaders, laymen, entrepreneurs and employers can transform their thinking from "static" to "disruptive" and influence change in their every endeavor.

T.D. JAKES ENTERPRISES



DERRICK WILLIAMS



"Our films charted a new path for values-based entertainment where none existed before. As a result, box office hits and fan favorites like "A Dog's Way Home," "Heaven is Real," "Miracles from Heaven," "Black Nativity," "Jumping the Broom," and "Sparkle" remain favorites. We've partnered with industry studios including Sony Pictures, Lifetime and Viacom/BET to bring rich stories to life in the box office and at home."

DR. OSCAR WILLIAMS



"We continue to be amongst the leading innovators in music, theatre, and film. We are content creators in chart-topping and award-winning music projects, acclaimed live theatrical pieces, and, most recently, utilizing technology with the arts to create a more enhanced visual experience."

MUSIC: ELEVATING THE SOUL THROUGH SOUND

From Grammy awards, to Dove awards and now most recently receiving a Stellar award for the T.D. Jakes Presents: Finally Loosed a historic music project created to inspire and provide change through positive music. Through a collaboration with Roc Nation this masterfully created once-in-a-lifetime album was recorded by an array of exceptional award-winning producers and artists. Tamar Braxton, Sheila E., Isreal Houghton, Timbaland, Fred Jerkins and many more all give inspiration to the listener. Its soothing Melodies are a blend of poetry in song through creative lyrics and timeless tracks. You will be uplifted and encouraged as you enjoy this musical journey.

Dexterity Sounds, creates "Music That Impacts The World."

T.D. Jakes Enterprises' impact reaches beyond individual verticals. Its holistic approach to disruption and culture is encapsulated in Bishop T.D. Jakes' philosophy: "Disruption is not about chaos; it's about dismantling that which is no longer useful and creating something better in its place."

Disruptive Partnerships

At the heart of T.D. Jakes Enterprises is a belief that unlikely alliances--those that bridge industrial and cultural divides--are the key to building a better world. Here are a few of the cutting-edge collaborations that TDJE has forged:



AMAZON FREEVEE
TDJE partnered with Amazon Freevee in 2022 to launch a faith-based on-demand streaming service. This first-of-its-kind initiative brings 300 hours of T.D. Jakes Ministries content to Amazon users for free.



REVOLT
In an effort to reach a younger generation, TDJE partnered with music mogul Sean "Diddy" Combs to bring an exclusive sermon series, "Kingdom Culture with T.D. Jakes," to Combs' REVOLT TV network.



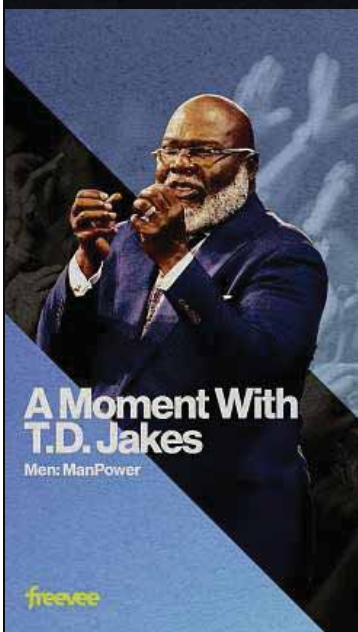
WELLS FARGO
In an unprecedented initiative, TDJE announced a 10-year partnership with Wells Fargo in 2023 to invest \$1 billion into underserved communities across the country.



ROC NATION
TDJE's music label, Dexterity Sounds, signed a distribution deal with Jay-Z's RocNation in 2021.



STAND TOGETHER FOUNDATION
In partnership with the Stand Together Foundation, TDJE launched the Good Soil Movement, a national initiative to support and sustain 1 million entrepreneurs over the next decade.



A Place to Call Home

As Economic Opportunities Drive Americans Southward, T.D. Jakes Real Estate Ventures Provides a Path to Homeownership

BY JANE HILL



ACROSS THE COUNTRY

From a pioneering \$1 billion partnership with Wells Fargo to the innovative \$150 million investment to build the Capella Park community in Dallas, T.D. Jakes Real Estate Ventures is building a legacy of revitalizing neighborhoods and increasing homeownership nationwide. Past, present, and future developments include:

SOUTH FLORIDA

As “the great migration” continues, TDJREV continues to expand its footprint and developments in the region.

TEXAS

This pioneering 400+ acre community in South Dallas broke ground in 2004 and laid the blueprint for future TDJREV developments.

GEORGIA

In 2022, TDJREV purchased nearly 100 acres of the historic Fort McPherson army base in Southwest Atlanta. The partnership with Wells Fargo will support TDJREV to develop a mixed-use community that includes mixed-income housing, food businesses, health care, green spaces, and more.

As the winds of change sweep across the nation, a remarkable phenomenon is taking root that is reshaping the American landscape in ways reminiscent of the 20th Century. The “Reverse Great Migration,” a term coined to describe the movement of individuals and families, is gaining momentum as more Americans, particularly Black Americans, seek economic opportunities and a better cost of living in Southern states. This migration trend not only marks a shift in where people call home also brings into focus the role of organizations like T.D. Jakes Real Estate Ventures (TDJREV) in addressing housing challenges, promoting homeownership, and fostering thriving communities.

The Reverse Great Migration is a testament to the evolving economic landscape of the United States. While the original Great Migration during the early 20th century saw African Americans leave the South in search of better prospects in the North, the current movement sees a significant number of people, including many from Black communities, returning to the South.

Brookings and recent population estimates show that the South accounted for 94% of the nation’s Black population growth during 2020-2021. Cities such as Dallas, Atlanta, Houston, and Charlotte are becoming beacons of economic promise, attracting professionals, families, and entrepreneurs alike. The cost of living in these cities is notably more affordable compared to their Northern counterparts, allowing individuals to stretch their earnings further while still enjoying a high quality of life.

Amidst this migration trend, T.D. Jakes Real Estate Ventures is emerging as a powerful force for change. Recognizing the housing challenges

faced by certain demographics, the organization is actively working to address the housing crisis. T.D. Jakes Real Estate Ventures is not merely constructing buildings; it is building dreams, cultivating opportunities, and creating pathways to homeownership for those who have long been excluded from this quintessential American dream.

One of the cornerstone initiatives of T.D. Jakes Real Estate Ventures is its commitment to increasing homeownership among marginalized communities. By providing accessible financing options, educational resources, and support throughout the homebuying process, the organization is breaking down barriers that have historically hindered certain populations from becoming homeowners. This not only transforms lives on an individual level but also contributes to the vitality of communities and neighborhoods.

The South accounted for 94% of the nation’s Black population growth during 2020-2021

In a rapidly globalizing marketplace, T.D. Jakes Real Estate Ventures is taking a holistic approach to community building. The organization understands that sustainable communities are more than just a collection of homes; they are vibrant ecosystems that require access to education, healthcare, employment opportunities, and social

infrastructure. By fostering environments that empower residents, the organization is laying the groundwork for generations of success and growth.

As the Reverse Great Migration is reshaping the American narrative, T.D. Jakes Real Estate Ventures stands as a beacon of hope, offering solutions to the housing crisis, promoting homeownership, and fostering sustainable communities. As the nation continues to evolve, these endeavors are not just building houses; they are shaping dreams and redefining possibilities for all.



MARCUS DAWSON
Managing Partner for TDJ Real Estate Ventures
“We are lighting the way by providing innovative solutions to housing challenges, promoting inclusivity, and nurturing communities that thrive in the face of change.”



ROXANNE GARDNER
Managing Partner for TDJ Real Estate Ventures
“T.D. Jakes Real Estate Ventures continues to address critical challenges such as food deserts, affordable living, and healthcare. Our dynamic approach to refining how creative technologies can empower individuals and drive positive, sustainable transformations further fuels our desire to expand our presence across the country.”

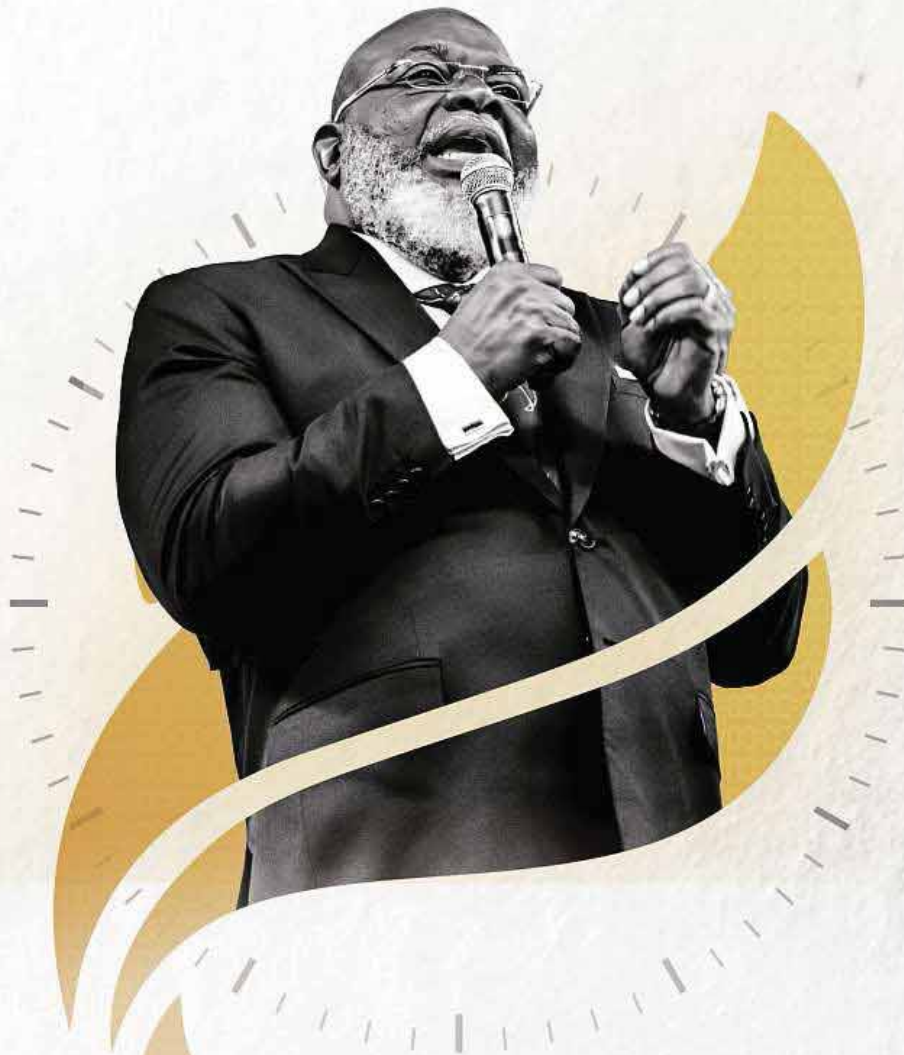


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A Handshake

Betty

Sarah,

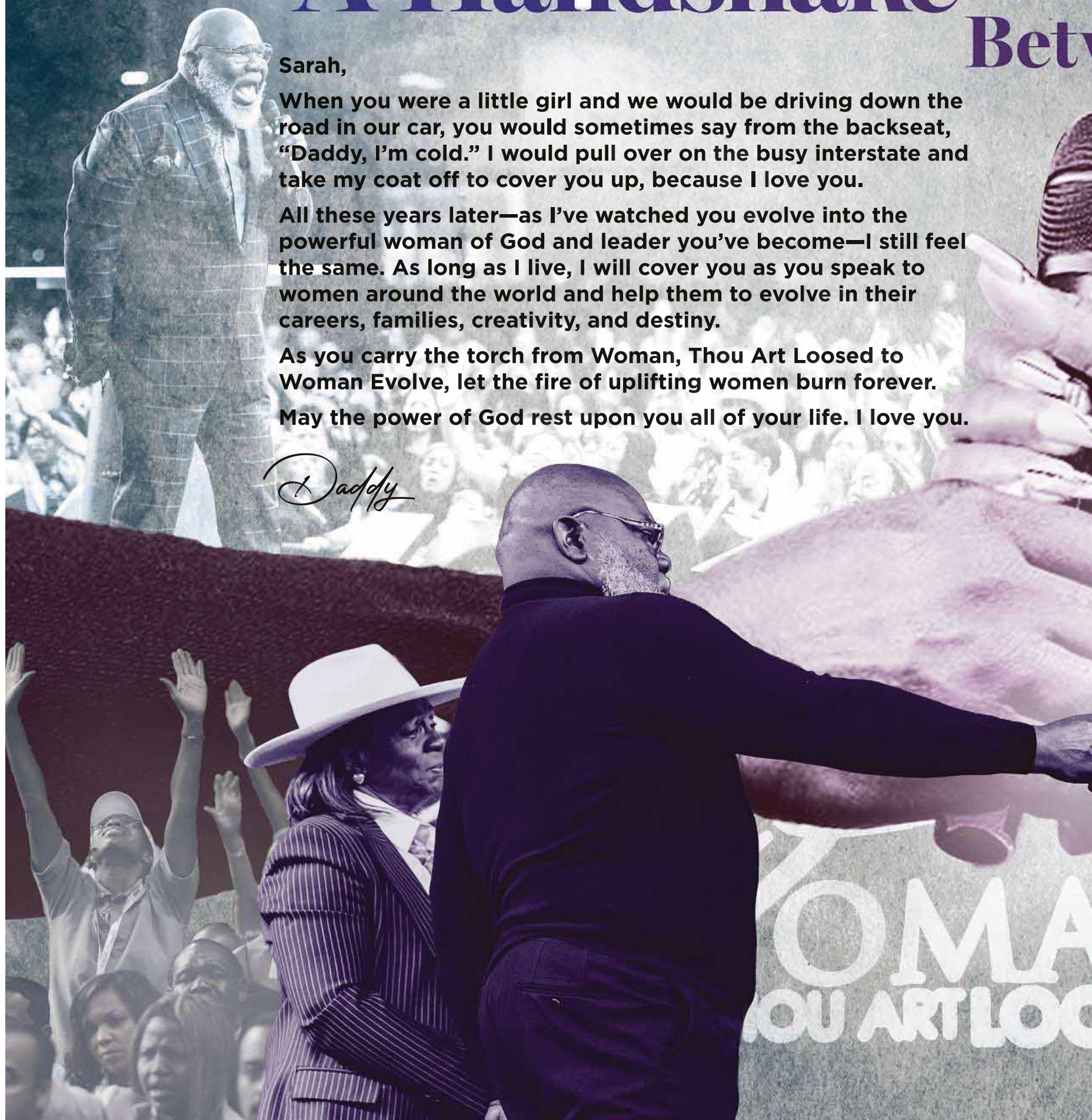
When you were a little girl and we would be driving down the road in our car, you would sometimes say from the backseat, "Daddy, I'm cold." I would pull over on the busy interstate and take my coat off to cover you up, because I love you.

All these years later—as I've watched you evolve into the powerful woman of God and leader you've become—I still feel the same. As long as I live, I will cover you as you speak to women around the world and help them to evolve in their careers, families, creativity, and destiny.

As you carry the torch from Woman, Thou Art Loosed to Woman Evolve, let the fire of uplifting women burn forever.

May the power of God rest upon you all of your life. I love you.

Daddy



ween

Generations

Daddy,

You've always had my back. You've shown me the meaning of unconditional love. You've taught me—and the world—that it is not weak for a man to empower a woman. As I carry on your legacy of loosing women to evolve into their destinies, I am grateful to you for paving the way for generations to come. We've got a world to change, and I am grateful to you for continuing to cover me as we embark on this next chapter.

I love you, Daddy.

Sarah

